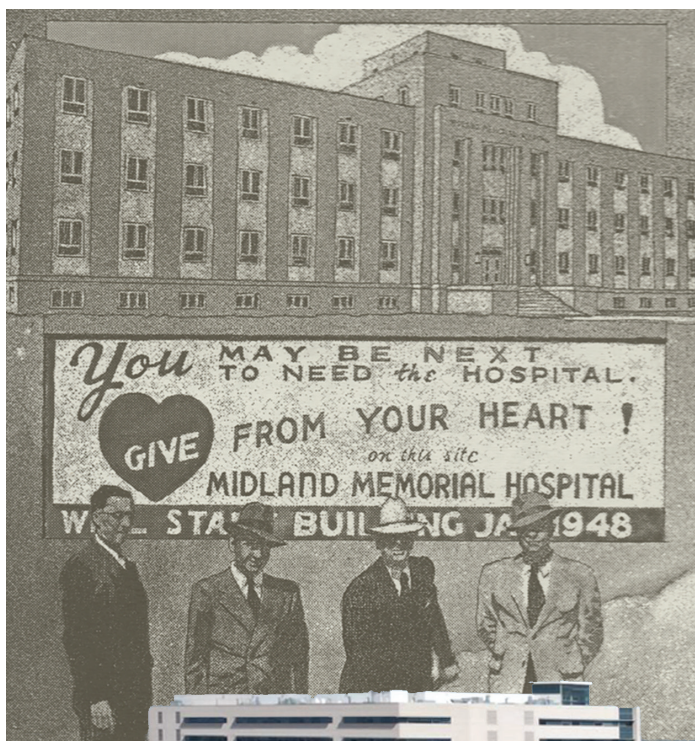




MIDLAND MEMORIAL
foundation

fall 2024



CAMPAIGN FOR **TOMORROW**

BUILDING BETTER HEALTHCARE

75 YEARS of
EXCELLENCE
1950-2025



Building A Better Tomorrow, Today!

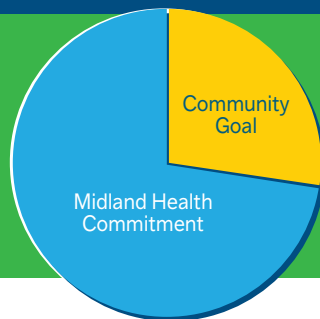
Midland Health is dedicated to the health of Midland and our region. In the quest to offer excellence in healthcare, investing in new and expanded facilities is paramount. This new expansion of our healthcare system will assist with increasing our capacities and furthering our mission to guide our patients to BETTER healthcare today and in the future.

The CAMPAIGN FOR TOMORROW is raising \$45,000,000 to assist with major renovations and expansion projects which will reduce our footprint and increase our efficiencies to provide more services and accessibility.

Why are we doing this? Our commitment to this project stems from our dedication to serving our patients and their families, our community, and our healthcare teams. Together, we can make a difference. We invite you to join us on this exciting and important journey to build a better tomorrow.

Benefits of the Campaign

- Operating Room Expansion
- Infusion Services
- Endoscopy Expansion
- New Outpatient Pharmacy
- Midland Community Healthcare Services Clinic
- New Simulation Training Center
- F. Marie Hall Outpatient Center Updates
- South Tower Demolition



Midland Health Commitment
\$111,900,000

Our Community Goal
\$45,000,000

Total Proposed Cost
\$156,900,000

Ending the Year Well: Make a Difference with Year-End Giving

Gifts to the Midland Memorial Foundation are used to provide the necessary equipment, materials and projects to address our community's critical health care needs. As you plan a gift for year end, here are some terrific ways that offer helpful planning opportunities in the current economy.



- *Gifts of Publicly Traded Stock*
- *Grant from a Donor Advised Fund*
- *IRA Charitable Rollover*
- *Bequest in Will or Trust*

For more information about any of these options, please contact Nancy Woodman at Midland Memorial Foundation at nancy.woodman@midlandmemorialfoundation.org or 432-221-1569.

Disclaimer: Midland Memorial Foundation does not provide legal, tax, or financial advice. Donors should always source legal, tax, or financial advice from one or more of their advisors with regards to gift and estate planning matters.

Midland Memorial Foundation mourns the loss of two longtime friends and supporters

For 80 years, Midland Memorial Foundation has been graced by the time, efforts and leadership contributed by the Board of Governors and friends of the foundation. Through the years, many have assumed the mantle to ensure that the best healthcare is available in our community by serving on the Board of Governors. Midland Health and Midland Memorial Foundation join in commemorating their years of service.



Sue Dorr

On May 18, 2024 Midland Memorial Foundation received the unfortunate news of the death of Sue Dorr. Sue was born in Chickasha, Oklahoma and attended the University of Oklahoma where she earned a degree in elementary education. It was at OU that she met her husband, John R. Dorr. After they married, Sue and John returned to John's hometown of Pecos, Texas. Sue became a teacher and taught elementary school until she retired to raise her family full time. Sue and John had four children and along with raising them, were both active in the Pecos community. In 2005 John was appointed a Midland Memorial Foundation Honorary Governor, representing Pecos until his passing in 2009. After John's death, Sue replaced him as the Honorary Governor.

Several years later, Sue moved to Midland and was appointed to the Board of Governors in 2017. She established the Sue and John Robert Dorr Endowment Fund in memory John and in honor of her family. Sue was a valuable member of the Board of Governors and always an advocate for Midland Memorial Hospital. Sue will be missed by Midland Memorial Foundation and will be remembered for her energetic and optimistic spirit.

Bob L. Jones

Midland Memorial Foundation was very sad to hear of the news that our friend, Bob Jones, died August 17, 2024 in Little Rock, Arkansas. Bob proudly served the Midland community for 48 years.

Bob was a dedicated member of the Board of Governors and was active in many civic and community affairs. He attended Arkansas A&M (now the University of Arkansas at Monticello) and later earned his MBA from Texas Christian University. During the Korean War, Bob served as a combat engineer for the U.S. Army. He began his professional career working as a staff accountant for Texaco and years later became the executive vice president of Midland National Bank and First City National Bank.



After retiring from his banking career, Bob spent many years as the executive director of the Fasken Foundation. Bob was also a member of the Rotary Club, Exchange Club and the United Way. He served on the board of directors for the Midland-Odessa Symphony Orchestra, Young Life and the Midland Memorial Hospital Board of Trustees. In 2009 he accepted the appointment to the Board of Governors where he served until 2019, when he and his wife, Virginia, moved to Arkansas to enjoy living back in his home state. Midland Memorial Foundation is grateful for Bob's legacy of service and dedication to our hospital and community.

Midland Health Community Impact

Hope Chest

Hope Chest is an incentive program for pregnant and parenting women of all ages, incomes, races, religious affiliations, and needs, focusing on the health of babies across the Permian Basin. The program encourages responsibility and healthy behavior during and after pregnancy.

Hope Chest has assisted almost 1,100 moms and babies in our community since 2016. Over the last year, nearly 100 moms have signed up for the program. One way Hope Chest supports expectant mothers by providing a Becoming A Mom course at Coleman High School for young mothers. The course helps support young mothers with resources, connections, and support during their pregnancy. This program supports and celebrates the mother's journey by empowering them and encouraging healthy behaviors for both mom and baby.



"Hope Chest was awesome to me as a first-time mom. I enjoyed classes, and the program helped me with baby needs."
- Anonymous

"The point system helped me to get items for my baby that I would not have been able to buy on my own."
- Anonymous

Midland Memorial Hospital Auxiliary School Supply Drive

MMH Auxiliary's annual school supply drive aims to ensure every student is set for a successful year by providing supplies for students in need. When students have the necessary supplies, the impact can be significant. Studies have shown students feel 94% more prepared, their self-confidence increases by 76%, and they participate in class 83% more. The MMH Auxiliary is so incredibly grateful to the Junior Student Volunteers, whom really took the lead on this project. After supplies were delivered to the hospital, volunteers organized supplies by grade, working over the course of a week.

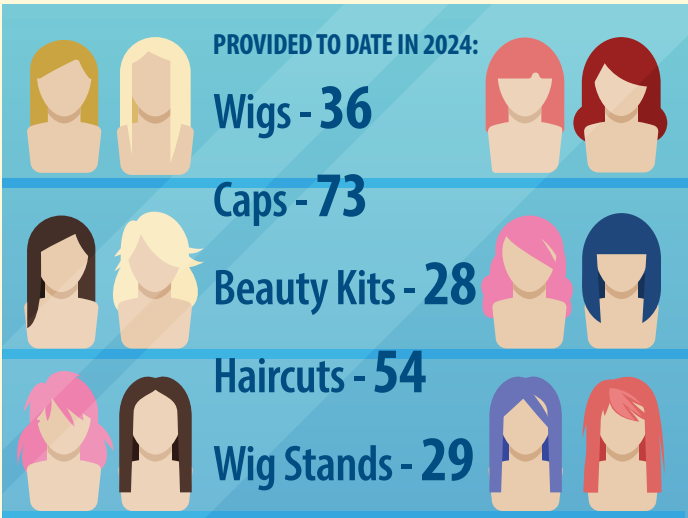
A big Thank You to Midland Health Employees for their kindness and generosity. Together, employees and volunteers at MMH made a profound difference in the lives of children in Midland by giving their time and monetary donations to give students the tools they need to learn and thrive.



For more information on how to donate, please contact Nancy Woodman at Midland Memorial Foundation, 432-221-1569.

Look Good Feel Good Shop

The Look Good Feel Good Shop is dedicated to improving the appearance, confidence and self-esteem of individuals undergoing cancer treatment. Midland Memorial Foundation is excited to report that the Look Good Feel Good Shop has touched the lives of 86 patients this year! The shop offers complementary wigs, hats and beauty kits to help patients navigate their diagnosis with greater confidence. With a significant increase in new cancer diagnoses every year, the demand for these services is greater than ever. We are grateful for donors who help us fund these important accessories for cancer patients as they undergo treatment.



“I'm going through chemo, and despite cold capping, lost a ton of hair three weeks after starting. I made an appointment at the Look Good, Feel Good Shop at the Allison Cancer Center with Carmelita to learn more about my options to get a wig. Carmelita walked me through my options, helped me try on several wigs that work well for me. She taught me how to care for it and sent me home with a wig, a stand, wig care products, and a variety of accessories. She even answered all my questions about eyelash and eyebrow loss. Having an expert help you create a new look and walk you through how to care for your new look is very empowering. I am so grateful for Carmelita's guidance and expertise, and so grateful for this service.” - Janeen Guynn



In its second year of operation, Leslie's Place, a free community clinic that offers primary medical services to uninsured adults in the community, is making a difference! It has served 1,079 patients from September 1, 2023 to August 31, 2024. Leslie's Place is a joint effort by Midland Health and Texas Tech University Health Sciences Center and is staffed by Texas Tech resident physicians. The clinic, housed in the Casa de Amigos building, provides services without an appointment and has an on-site lab and pharmacy, allowing for quick results on basic tests such as flu, covid and more. The pharmacy also helps ensure more patients leave with the medication they need.

On behalf of Midland Memorial Foundation, we would like to thank Tricia Michie, Lee Wood, his children and the collaboration between Midland Health, TTUHSC and Casa de Amigos for carrying out Leslie Hendrix Wood's compassionate legacy. If you would like to donate to this vital resource, scan the QR code or visit midlandhealth.org/foundation.



Thank You for Your Generous Contributions

Cumulative contributions received by Midland Memorial Foundation between May 23, 2024 through September 23, 2024.

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*Midland Memorial Foundation
is extremely grateful for the
continued support of generous
donors who have forever
impacted the present and future
of Midland Health.*

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Alsup Family Endowment Fund
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If you are interested in establishing a named endowment fund, please contact Nancy Woodman at (432) 221-1572 or at nancy.woodman@midlandmemorialfoundation.org.



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*Midland Memorial Foundation and Midland Health were saddened by the passing of Lanny Ice, Sr.
We are truly grateful for his support to the mission of Midland Health by serving as Honorary Board of Governor since 2005. He will be dearly missed.*

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Information provided to Midland Memorial Foundation is kept in strict confidence. Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.